

# BOYCOTT QFC!

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- Did you know** that every time you shop at QFC with your “Advantage Card,” a **permanent record** is made of every item you buy?
- Did you know** that your savings card record can easily be obtained by lawyers and used against you in lawsuits or criminal cases? Even if you have never done anything wrong, your shopping habits can be twisted to make you look bad.
- Did you know** that these so-called “savings” programs **do NOT save you money**? They cost a fortune to implement and maintain! Stores pay for them by raising prices and finding ways to profit from the data they’ve collected. If you participate, *you* are the one paying for Big Brother to watch you.
- Did you know** that these programs are not “voluntary”? They are coercive: **if you don’t comply, you are punished** through inflated prices. Sale prices have been around forever. Why should you have to sacrifice your privacy to get the same sale prices you’ve gotten all along?
- Before you fill out that registration form, ask yourself: Are you signing up because you *want* to contribute your private information to QFC’s marketing database? Or because they’re bullying you with strong-arm tactics?
- This is America. You do still have a choice — for now.*
- Don’t let yourself be registered and monitored** as if you were a criminal. Don’t be bullied by the threat of paying higher prices. Listen to that creepy feeling that someone is looking over your shoulder.
- Tell your supermarket manager how you feel. Then shop somewhere else.** Albertson’s, Fred Meyer, Trader Joe’s, Top Food and Drug, Thriftway, Red Apple, and Larry’s, are just a few local stores that do not have shopper surveillance programs.
- Respect yourself and your right to privacy.** Don’t shop at QFC. Stay away from Safeway too. Even if it adds a few minutes to your drive time each week, ***don’t use that card!***

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**To find out more about why it is important to fight club cards, or to volunteer in local or national activities, please visit this website:**

**[www.nocards.org](http://www.nocards.org)**

**CASPIAN (Consumers Against Supermarket Privacy Invasion and Numbering)**