

**Complete this form and return to your local QFC store.**

**To find out more about why it is important to fight club cards, or to volunteer in local or national activities, please visit this website:**

**[www.nocards.org](http://www.nocards.org)**

**CASPIAN (Consumers Against Supermarket Privacy Invasion and Numbering)**

---

**I refuse** to surrender my privacy to QFC!

**I refuse** to show identity papers to buy affordable food!

**I refuse** to let QFC share my personal buying habits with *anyone!*

**I refuse** to pay higher prices as a penalty for not participating in QFC's data collection scheme!

**I agree** to SHOP SOMEWHERE ELSE until QFC discontinues its "Avantage Card" program!

**I agree** to TELL EVERYONE I KNOW how QFC has betrayed its "No Cards" promise to shoppers!

**I agree** to JOIN WITH OTHERS to

**BOYCOTT QFC!**

**Dear QFC:**

Please don't go back on your word. You promised no cards, and I believed you. I left Safeway, I left the card stores to come to you — and now you've let me down.

Please eliminate the QFC "advantage card" immediately. I don't want it. I don't want you recording my purchases. I don't want you poking around in my buying history. I don't want the hassle of carrying a card to get sale prices. I don't want to pay for your expensive card program through inflated prices. I don't want to be numbered to buy food.

Until you come to your senses and remember who your loyal customers are, I will be forced to shop somewhere else and encourage everyone I know to do the same.

**Name (please print)** \_\_\_\_\_ **City** \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

Monthly amount that I used to spend in QFC: \$ \_\_\_\_\_

This no-card store has won my business from QFC: \_\_\_\_\_